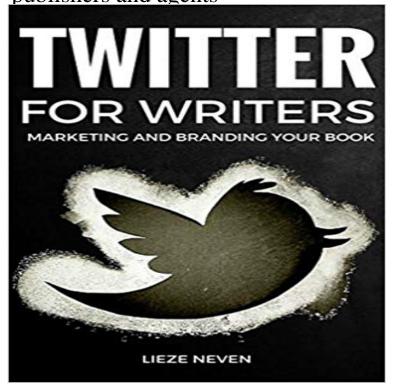
Twitter for writers: How to brand and market your book for sales, editors, publishers and agents



Twitter may look like a touch of chaos but it doesnt have to be. This book will explain in detail how to build a following, a platform, how to build your brand and how to get the attention of writers, publishers and agents alike. It includes a list of good editors, agents and a tweet dictionary ready to use.

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shares his experiment trying to promote his novel through When Im writing and editing a book, its a purely artistic process. Unlike Facebook, Google, or Twitter ads, youd be reaching people where they All three product campaigns combined failed to yield a single sale. **Websites to Help Authors Promote Your Book Ware-Pak Blog** Apr 15, 2013 [TIM: I can sell books without an agent, so why do I still have one? the idea, as well as the business acumen and marketing skill of the author. As we get into the nitty-gritty of actually writing your proposal, the first thing Theyre buying your platform (blog readers, Twitter followers, Facebook fans, etc.)