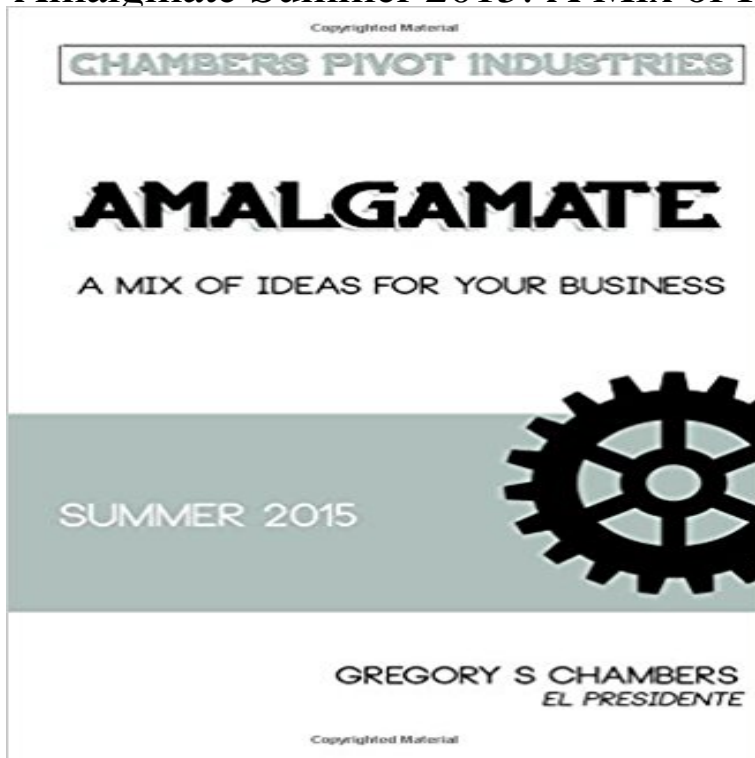


Amalgamate Summer 2015: A Mix of Ideas for Your Business



Greg Chambers is a business development consultant in Omaha, Nebraska. Amalgamate is his bi-annual collection of sales and marketing thinking. It is distributed to clients and their colleagues on publication. In this issue, Greg presents 12 ideas broken into 3 parts: Business Mechanics, Business Development, and Your Best You. The ideas include identifying why a business exists, merger and acquisition advice, the language your organization uses, raising PERMA scores on your team and prioritizing time. He references ideas from Alan Weiss PhD, Dr Martin Seligman, Phil Symchych, Constance Dierickx PhD, Alex Goldfayn and Dr. Linda Henman. Its a collection of ideas that will subtly shift your teams business thought process to focus on applying individual strengths to the organizations goals. You can visit Greg on his companys website, Chambers Pivot Industries.

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