

## Management in 10 Words



In his 14 years as CEO of Tesco, Sir Terry Leahy not only turned the company into the largest supermarket chain in the UK, but also transformed it into a global enterprise. As a result, Sir Terry is now one of the worlds most admired business leaders, widely acclaimed for his drive, flair, and no-nonsense approach. In Management in 10 Words, he draws on his experience and expertise to pinpoint the ten vital attributes that make successful managers and underpin great organisations. He tackles the challenges that every manager faces in a series of insights that are personal, provocative, and down to earth. Additionally, he explains: Why initial failure often leads to ultimate success; Why profits stem from a companys values, not its day-to-day business; Why competition should always be welcomed; Why simplicity leads to innovation; and Why trust is the bedrock of effective leadership. The result is an inspiring, thoughtful, and supremely practical guide that will prove invaluable to all managers in all types of organisations.

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