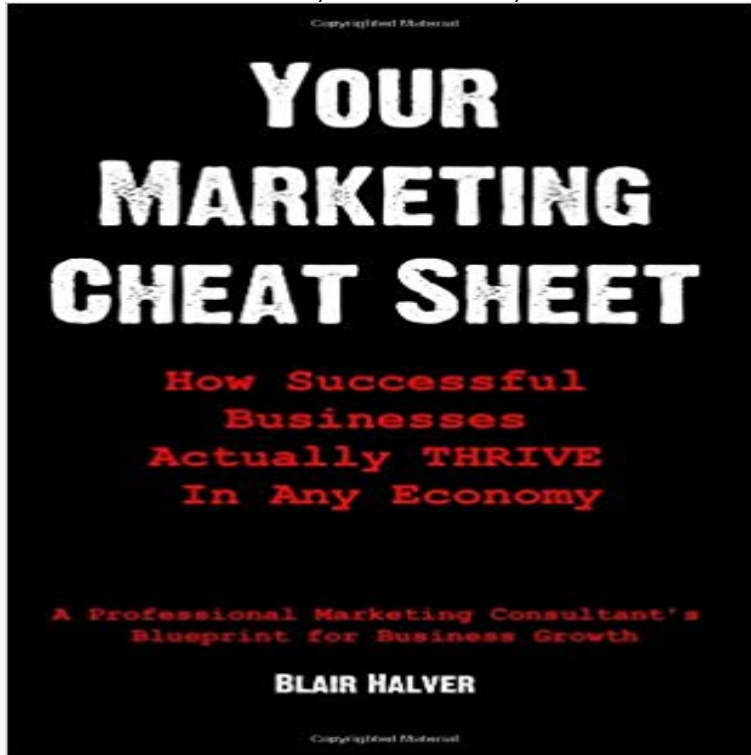


# Your Marketing Cheat Sheet: How Successful Businesses Actually THRIVE in Any Economy



A Professional Marketing Consultants Blueprint for Business Growth. This book condenses a lifetime of marketing books into a single readers digest collection of the marketing information that has helped thousands of businesses succeed. It is setup to be your cheat sheet or blueprint for growth and success in your business.

With 17 must-have marketing tactics to add to your marketing toolkit, and a four-step Quick-Start Action Plan that will add significant profit to your business in the next 60-90 days, this book will give you the tools and methods you need to grow your business exponentially, all without spending money on traditional advertising.

The information contained within represents a proven marketing system that has been used by companies around the world to go from simply surviving to actually THRIVING in any economy. After reading this book, you'll be able to do the same for your business, whether you sell a product or service. The concepts presented within are virtually guaranteed to make a significant and positive impact on your business. It's a quick read, so you'll be up and running fast, inspired by plenty of examples of how to implement these tactics. And the Quick-Start Action Plan leaves you no excuse not to succeed.

Blair Halver, CEO of Easy Marketing Inc., is one of a handful of marketing consultants in the U.S. that specializes in discovering the hidden marketing assets in a business and redeploying those assets to create new streams of revenue for the business. He is a business advisor, marketing consultant, author and speaker.

For more resources, visit [EasyMarketingThatPays.com](http://EasyMarketingThatPays.com)

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