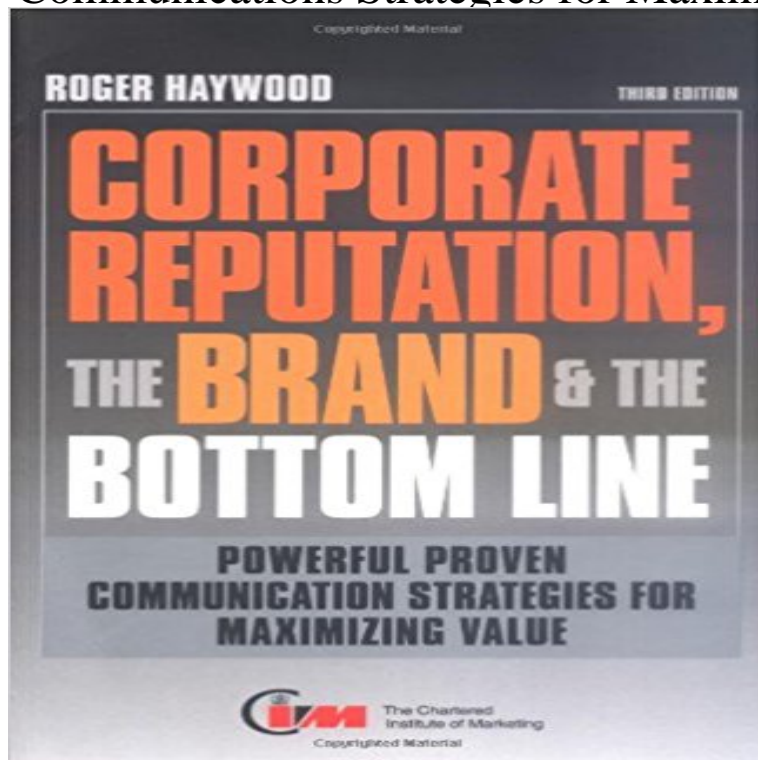


# Corporate Reputation, the Brand and the Bottom Line: Powerful, Proven Communications Strategies for Maximizing Value



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