

Fleet Management Systems 2011: An International Market Review of Current Software Applications for Shipping Companies



The world market of fleet management software presents itself fragmented. In the market are a lot of software producers of different size and origin, which offer preconfigured systems for certain functionalities and different target groups. The goal of this survey is to make the market transparent and to give information about companies, systems and their functionalities. More than 30 companies for multi-functional and specialized software in the area of fleet management systems are considered in the study. The result is a widespread company and product overview for the following categories: Multi-functional Systems, Crewing, Finance & Controlling, Planned Maintenance, Voyage & Operation and Charter Management. Additional information is given about the market size and actual trends for the fleet management software market and the products.

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