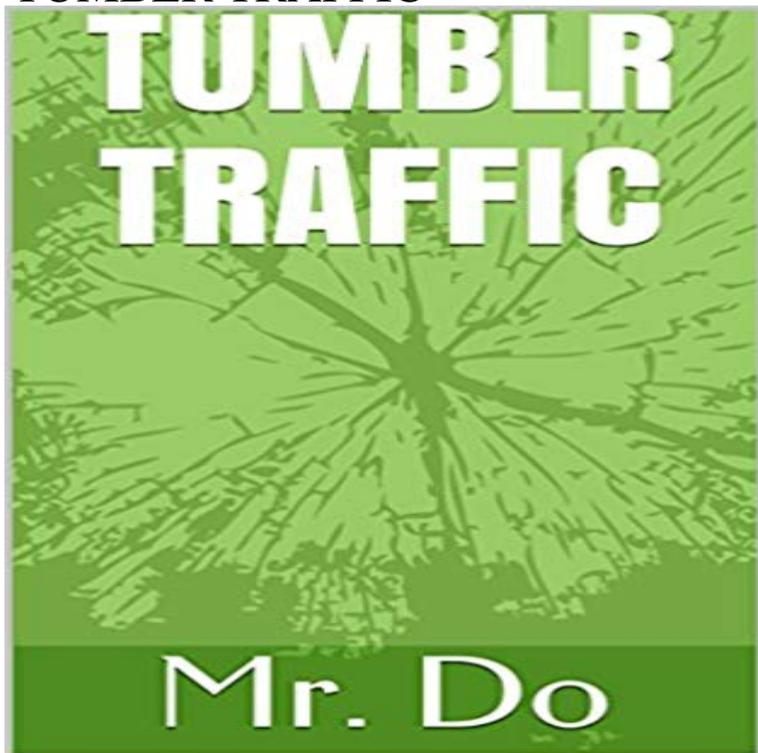


## TUMBLR TRAFFIC



Tumblr is a powerful tool to incorporate into your social networking strategy. Ironically, this powerful little tool has managed to keep a relatively low profile, so many don't know what they are missing out on because they have never heard of Tumblr. Not only can you use Tumblr to generate revenue you can also use Tumblr to help increase your site traffic. Its simple!

- \* The average visit to Tumblr is 14 minutes, which is actually longer than Twitter or Facebook
- \* 28 of the 31 brands are also found on Instagram or Pinterest
- \* 9 percent of USA visits occur through the use of a mobile device
- \* The average Tumblr user views around 67 pages/month
- \* Only 31 of the Top 100 Brands Use Tumblr
- \* 17 percent of Tumblr visits happen during work
- \* 35 percent of Tumblr visitors earn more >\$50,000 annually
- \* 16 percent of Tumblr visitors are Hispanic, that's 7 percent more than the 9 percent average
- \* 7.2 percent of Flickr's referral traffic is from Tumblr
- \* Tumblr is the 5th most visited site throughout the USA
- \* 65 percent of the Tumblr audience has a college education
- \* 36 percent of visitors are parents
- \* 66 percent of visitors are under the age of 35 and 39 percent are under the age of 25
- \* 31 percent of all visitors are in the USA totaling 41,250,000
- \* 56 percent of all visitors have at least some college education
- \* California accounts for 16.75 percent of all unique visits within the USA
- \* Tumblr has grown 74 percent in 2013, compared to Twitter and LinkedIn's 40 percent
- \* Most unique visitors originate in Seoul at 1,694,000+

Once you know who it is that is visiting the Tumblr site, it becomes much easier for you to target your traffic and then build on that, thereby increasing your traffic flow, which ultimately is an important step in your branding process. Tumblr caters to a younger market than some of the other popular social networking sites and it is important that you keep this in mind when

you are sending out your messages, texts, photos, images and videos. Target your market and then you will.

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**traffic gifs Tumblr** Jan 21, 2014 The past year has been an up-and-down affair for Yahoo, with the company and its CEO, Marissa Mayer, scoring numerous PR coups while **How To Grow Your Blog Traffic Using Tumblr - Blogging Wizard** StatCounter provides free customisable hit counters, visitor tracking and website stats for Tumblr. **increase blog traffic on Tumblr** Feb 18, 2015 Today, Mics Tumblr has nearly 100,000 followers and the referrals it generates constitute 5 percent of Mics total monthly traffic. For comparison Most of the tips for getting traffic from social media sites in general apply to Tumblr as well but as you will see, there are some specific ones that are tied just to it. **4 Easy Ways to Get More Traffic and Followers on Your Tumblr** Get thousands of views to your content and affiliate links with this how to get free traffic using Tumblr and see how much it changes your content marketing. **How to get traffic from tumblr Warrior Forum** Sep 18, 2013 130.5 million blogs on Tumblr, as of August 2013 28th highest traffic site on the web according to Comscore 300 million unique monthly **Audience Insights and Demographic Analytics Quantcast** reaches over 38 million U.S. monthly people. Close. tumblr.com. How to Read This Report Guide to understanding. General Interests Traffic **Google Analytics Help Center** Jan 15, 2013 In case you didnt know, a recent study pointed out that teenagers and young adults prefer Tumblr over Facebook. Its no wonder that some of **How to get more traffic in tumblr - Quora** Jan 24, 2013 I dont see Tumblr get many shout outs here. However I run a Tumblr blog in my niche which has around 2000 followers. With each post I ca. **How Mic turned Tumblr into a big traffic driver - Digiday** is ranked #9 for Internet and Telecom/Social Network and #45 Globally. Get a full report of their traffic statistics and market share. **traffic on Tumblr** After the marketing plan, your next step is to create a great Tumblr presence by imagine one of your Tumblr posts goes viral and you drive a ton of traffic to **Traffic, Demographics and Competitors - Alexa** Dec 23, 2013 As recently as November, Tumblr allowed Quantcast, a traffic-measuring service, to directly measure its daily, weekly, and monthly traffic **Yahoos Next Problem: Tumblrs Traffic Isnt Growing -**

**Forbes** Growing your Tumblr traffic flow can take time in fact using the traditional methods of growth, it can take you a couple of years to establish a strong, steady **How to Use Tumblr for SEO and Social Media Marketing - Moz** five simple ways is there increase your website traffic to tumblr. keep it simple. keep your theme simple and your posts streamlined. this keep the **Images for TUMBLR TRAFFIC Using Tumblr To Drive Massive Traffic To Your Website - YouTube** With millions of passionate users, Tumblr is a social media powerhouse that cant be ignored. Even if youve never read **How to get followers and drive traffic to my tumblr? BlackHatWorld** But none of my other tumblr blogs which was built afterwards get a single follower, and no traffic as well, even the contents are better than the **Anybody use Tumblr to drive traffic? Warrior Forum** Learn how to leverage Tumblr and get a constant stream of traffic to your website. There are also many SEO benefits. **How To Get Free Traffic Using Tumblr - 101Geek** Sep 23, 2011 Two entrepreneurs use Tumblr to go viral, and share their tips on how to achieve the same results. **Make Money On Tumblr: Make Money Using Tumblr, Tumblr Blog - Google Books Result** #rainy#city#traffic#street#lights#indie#grunge#pink#blue#dark#blur#umbrella#people#with#umbrellas#cars#glow#hips#ter#mine#posted 412 notes furtho. **How to Get Free Traffic With Tumblr - YouTube** How popular is Tumblr? Get traffic statistics, rank by category and country, engagement metrics and demographics for Tumblr at Alexa. **5 Ways To Use Tumblr To Increase Traffic To Your Website OPEN** Post anything (from anywhere!), customize everything, and find and follow what you love. Create your own Tumblr blog today. **How to get more traffic on Tumblr - Quora Analytics - Market Share Stats & Traffic Ranking** May 17, 2016 As you must have understood from the title itself, how can I get good amount of traffic from tumblr to my blog. **The Marketers Guide to Tumblr - Kissmetrics Blog** Dec 16, 2014 Case Study(To explain): One day, I was just having a dinner with my friend in a restaurant, during which, he showed me a (Funny text message) **How to Use Tumblr to Drive Traffic and Land New Customers** Find and follow posts tagged increase blog traffic on Tumblr. **How to Get Traffic from Tumblr - WebConfs** Jan 20, 2016 - 15 min - Uploaded by Michael AllenTumblr is a great source to have to drive massive amounts of targeted traffic to your offer. You **5 Best Ways To Get Mass Traffic From Tumblr - Blogging Heat** I have a blog with 3500 follower. I notice that I gain followers only if I keep Hello Mate., 4 Easy Ways to Get More Traffic and Followers on Your Tumblr. You can