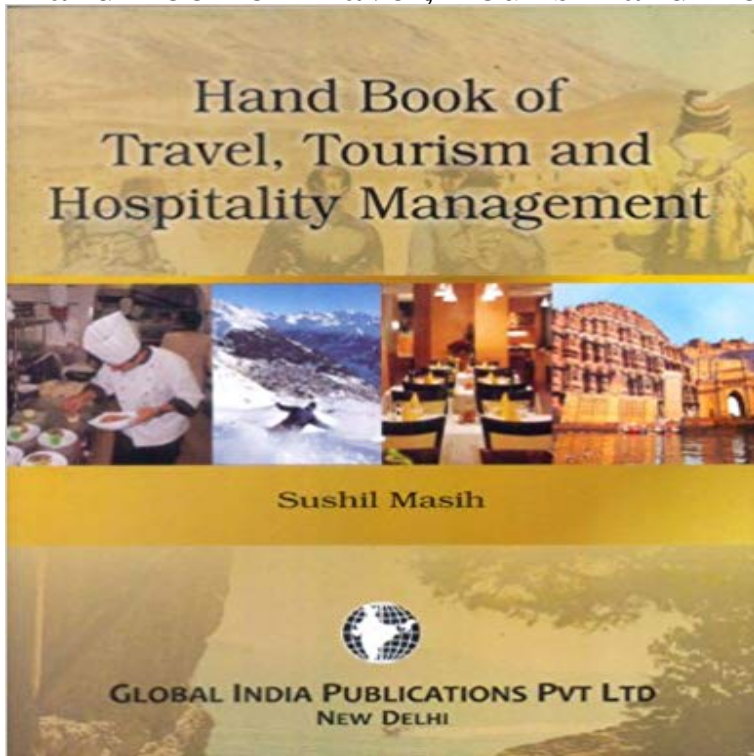


Hand Book of Travel, Tourism and Hospitality Management



Tourism is an activity done by an individual or a group of individuals, which leads to a motion from a place to another. From a country to another for performing a specific task, or it is a visit to a place or several places in the purpose of entertaining which leads to an awareness of other civilizations and cultures, also increasing the knowledge of countries, cultures, and history. Tourism has a direct impact on the national revenue for all touristic countries, it creates work opportunities, industries, and several investments to serve and raise nations performance and cultures, also distributes their history, civilization, and traditions. Tourism is an important industry that depends on culture and science. Tourism industry is reviving an ingrained past where it was the hub of East-West commerce, achieving a present that possesses all tourism industry assets and orienting a future where touristic development, environmental and urban development and touristic investments are essential posts of touristic future. This book is prepared keeping in mind the needs of travelers, tourists, travel agents, students and for all those associated with travel and hospitality industry.

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