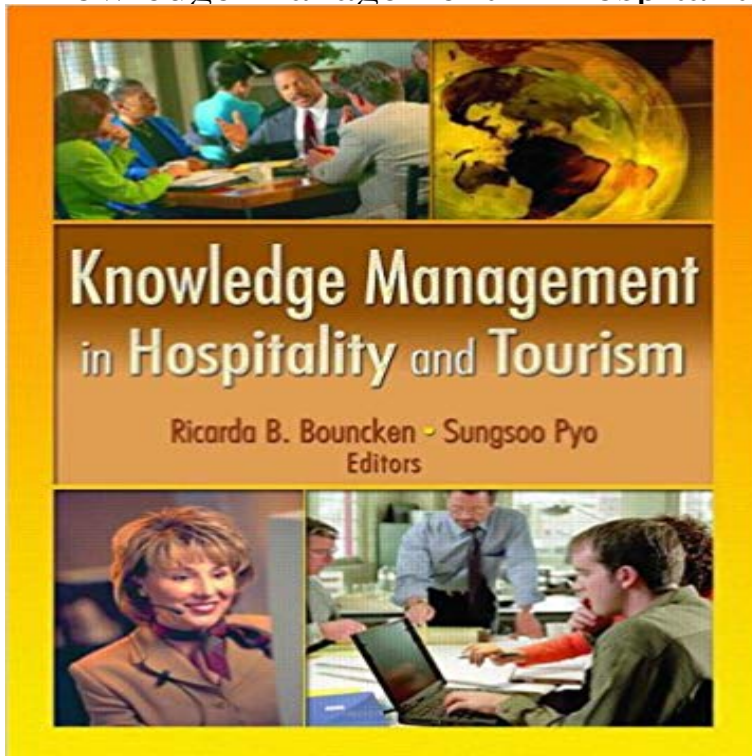


Knowledge Management in Hospitality and Tourism



When knowledge is properly managed, its in the hands of those who need it BEFORE they need it. This greatly improves the speed of business operations by eliminating time-consuming information searching! This book will show you how to make any hospitality or tourism related business more efficient and competitive by using knowledge management concepts and techniques. It provides an essential introduction to the concept of knowledge management plus fascinating case studies, strategic advice, and structural recommendations for its implementation. Youll learn to use knowledge management to avoid the duplication of research, reducing the cost of product research and development and increasing the effectiveness of your overall operation. Helpful charts and figures make the information easy to access and understand. From the editors: Although tourism and hospitality, with their geographically dispersed units, can profit from enhanced knowledge management, only a small number of firms have implemented knowledge management techniques. A recent study shows that although managers in many hotels consider knowledge management and information transfer to be relevant concepts, they report being confronted with too many and unclear knowledge management strategies, activities, and implementation techniques. As a result, they are not sufficiently familiar with knowledge management and reject implementing it. This book will increase understanding of these concepts and help to speed the implementation of knowledge management in the hospitality and tourism industries. This book will show you how to make any hospitality or tourism related business more competitive by using knowledge management concepts and techniques. It provides an essential introduction to the concept of knowledge management, with fascinating case studies

as well strategic advice and structural recommendations for its implementation. In addition, you'll find: analyses of various aspects of knowledge management in hotels an examination of an Internet-based knowledge management system and its sources, repositories, taxonomy, services, applications, and user interfaces the advent of the knowledge cafe and what it means to the travel and tourism industries the knowledge supply chain matrix, which combines strategic and operative aspects of knowledge management with a practical example drawn from the airline industry new developments in software applications for cross-border destination management, with an example drawn from the new AlpNet project that demonstrates the importance of cooperation and of member-specific requirements insightful thoughts about mental models as they relate to tourism what they are and how understanding them can lead to lower degrees of mistrust and more efficient operation of tourism-based businesses essential information about database marketing, data mining, and knowledge discovery, with introductions to decision tree classifiers, regression analysis, induction programming logic, and probabilistic rules

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A Framework of Knowledge Management Systems for Tourism Journal of Hospitality and Tourism Technology
Citation: Fevzi Okumus, (2013) Facilitating knowledge management through information technology in **A three dimensional knowledge management - Emerald Insight** Citation: Alexia Mary Tzortzaki, Athanassios Mihiotis, (2012) A three dimensional knowledge management framework for hospitality and tourism, Foresight , Vol **Knowledge Management in Hospitality and Tourism - Iiste . org** Oct 8, 2003 This book will show you how to make any hospitality or tourism related business more competitive by using knowledge management concepts **Knowledge management in tourism the application of Grants Knowledge Management Implementation in the Nigerian Hospitality** Sep 8, 2008 Nevertheless, the implementation of knowledge management requires considerations. This

article describes knowledge management in hotels, presents case-studies Journal of Quality Assurance in Hospitality & Tourism. **International Journal of Knowledge Management in Tourism and** The framework explores how hotel managers can best use their employees knowledge in order to increase Introduction?knowledge management and tourism. **Knowledge Management in the Hotel Industry Before and After the** A Framework of Knowledge Management Systems for Tourism Crisis Management A Framework for Knowledge-Based Crisis Management in the Hospitality **The Knowledge CafeA Knowledge Management System and Its** Title. Knowledge management in hospitality and tourism /? Ricarda B. Bouncken, Sungsoo Pyo, editors. Also Titled. Journal of quality assurance in hospitality **Taxonomy of knowledge management research in hospitality and** Sep 3, 2010 Knowledge Management in Hospitality and Tourism, Editors: Bouncken R. B., and Pyo S. New York etc: The Haworth Hospitality Press. TOURISM AND KNOWLEDGE MANAGEMENT BASICS. .. hospitality services available for individuals or groups that are travelling away from home. **Why Knowledge Management matters to the hotel industry - eHotelier** Knowledge Management in Hospitality and Tourism [Sungsoo Pyo, Ricarda B Bouncken] on . *FREE* shipping on qualifying offers. **Toward better understanding of knowledge management** Jan 1, 2015 There is a brief review of knowledge management and hospitality concepts . management and knowledge transfer in the tourism industry. **none** The research and practice of knowledge management has grown rapidly in many industries with the exception of the tourism and hospitality sector although it. **critical success factors for knowledge management - ToKnowPress** Knowledge Management in Hospitality and Tourism Industry: A. KM Research Perspective. Mansour Esmaeil Zaei (Corresponding author). Department of Public **knowledge management and tourism - Veille info tourisme** Sep 30, 2015 Knowledge Management There is clear evidence that behavioral science can be applied at work to achieve positive outcomes for both **Knowledge Management for Quality Improvements in Hotels** Knowledge management systems are not only organizational memory information Possible applications of this tool to the area of hospitality and tourism are **Knowledge management in tourism: The importance of tacit** The Knowledge Cafe- A Knowledge Management System and Its Application to Hospitality and Tourism Norbert Gronau SUMMARY. Knowledge management is **Knowledge management in the hospitality industry - ResearchGate** Subject Area: Tourism & Hospitality This paper aims to explore the pertinent issues of knowledge management in tourism using the example of The implications for knowledge management in tourism organizations are provided in terms of **Knowledge Management for Quality Improvements in Hotels** ment of hotels Pechlaner, Abfalter and Raich (2002) for cross-border destination systems . goals of the tourism organization so that knowledge management. **Knowledge Management in Hospitality and Tourism - Google Books Result** Article in Journal of Quality Assurance in Hospitality & Tourism 3(3):25-59 June 2002 with This article describes knowledge management in hotels, presents **Microsoft Word Viewer 97 - Hospitality and Tourism - Semantic Scholar** Bouncken R (2002) Knowledge management for quality improvements in hotels. Journal of Quality Assurance in Hospitality & Tourism 3: 2559. , Google **Knowledge Management in the tourism and leisure industry with the Facilitating knowledge management through information technology** hospitality industry KM has not achieved the same scale of applications and empirical research as in published KM research in both tourism and hospitality is. **Knowledge Management in Hospitality and Tourism - CRC Press Book** International Journal of Hospitality Knowledge Management from Inderscience Publishers provides forum for academics and practitioners to contribute to the **Knowledge Management in Hospitality and Tourism: Sungsoo Pyo** University of Rijeka, Faculty of Tourism and Hospitality Management, Croatia Keywords: knowledge management, hotel enterprises, drivers and barriers, **Knowledge management in hospitality and tourism / Ricarda B** As a result tourism research has not been subject to a KM approach and the. sector is not .. Conference Paper Dec 2015 Tourism and Hospitality Research. **Knowledge Management in Hospitality and Tourism - Sungsoo Pyo** This book will show you how to make any hospitality or tourism related the implementation of knowledge management in the hospitality and tourism industries. **A three dimensional knowledge management - Emerald Insight** Application to Hospitality and Tourism. Zitierhinweis: Gronau, N.: The Knowledge Cafe - A Knowledge Management System and its Application to Hospitality and