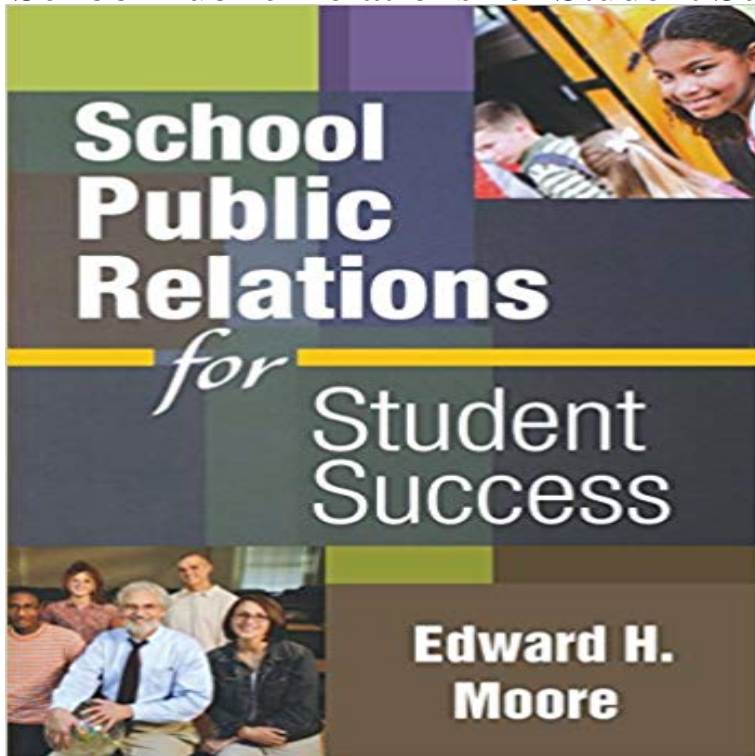


School Public Relations for Student Success



From components of successful PR programs to evaluation guidelines, this valuable resource gives educational leaders the public relations support needed to meet tough communication demands and ensure student success.

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