

Retailing in Ireland: Contemporary Perspectives



A unique new book that presents a broad review of the Irish retail sector while delivering unique insights into its operation and the market forces that drive its development. *Addresses contemporary retail themes and issues within the following subjects: * Marketing and Branding * Spatiality * Technology * Strategy * Regulation * Economics. * Provides an historical overview of the evolution of retailing in Ireland, its heritage brands and the emergence of modern shopping formats. * Analyses the productivity and efficiency of Irelands distribution model in comparison with international norms. * Discusses changing consumer trends and characteristics, analysing their impact on the retail offering. * Presents an overview of the internationalisation of the Irish retail sector. * Reviews the influence of regulation on retail development in Ireland. * Explores the impact of technology on decision-making, including location optimisation, customer targeting and online retailing. * Assesses the rise of collaborative independent retail networks and the role of community-based retailing in the future development of the sector. * Written by a team of specialist lecturers from the Republic of Ireland and Northern Ireland. Written for: * Students of retailing at undergraduate and postgraduate level * Marketing students taking a specialist retail module * Retailing practitioners in Ireland

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(2012) The Expressive Role of Design & Architecture in Building Strong **Arthur Ryan Retail Centre, DIT, Dublin, Ireland** Retail Ireland Summit 2017 An Irish omnichannel journey Perspectives from Eason & Sons Dublins and Irelands heritage, and has been continually updated to create a blend of fascinating industrial tradition with a contemporary edge. **Reconsidering Community-based Retailing - Arrow@DIT** Electronic loyalty schemes (ELS) first appeared on the Irish retail landscape in . The company has adopted a modern perspective of loyalty by recognising that. **Q2 2016 - Retail Excellence Ireland** Ireland. Bill Dwan (Dublin Institute of Technology). Legal and Regulatory Perspectives. Chapter 14: Contemporary Retailing: Employment Law Considerations **DIT College of Business** Retailing in Ireland: Contemporary Perspectives. 30th May 2012: Senator Fergal Quinn, who epitomises successful retailing in Ireland, visited DIT recently to