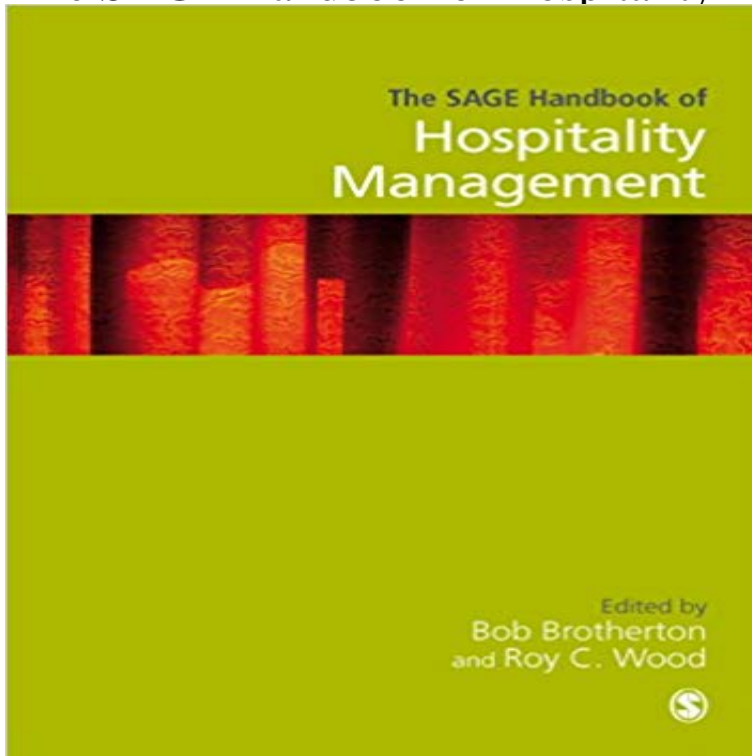


# The SAGE Handbook of Hospitality Management



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The current state of development of the international hospitality business. The core activities of food, beverage and accommodation management. Research strategies in hospitality management. Innovation and entrepreneurship trends. The role of information technology. The SAGE Handbook of Hospitality Management constitutes a single, comprehensive source of reference which will satisfy the information needs of both specialists in the field and non-specialists who require a contemporary introduction to the hospitality industry and its analysis. Bob Brotherton formerly taught students of Hospitality and Tourism at Manchester Metropolitan University. He has also taught Research Methods to Hospitality and Tourism students at a number of international institutions as a visiting lecturer; Roy C. Wood is based in the Oberoi Centre of Learning and Development, India

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