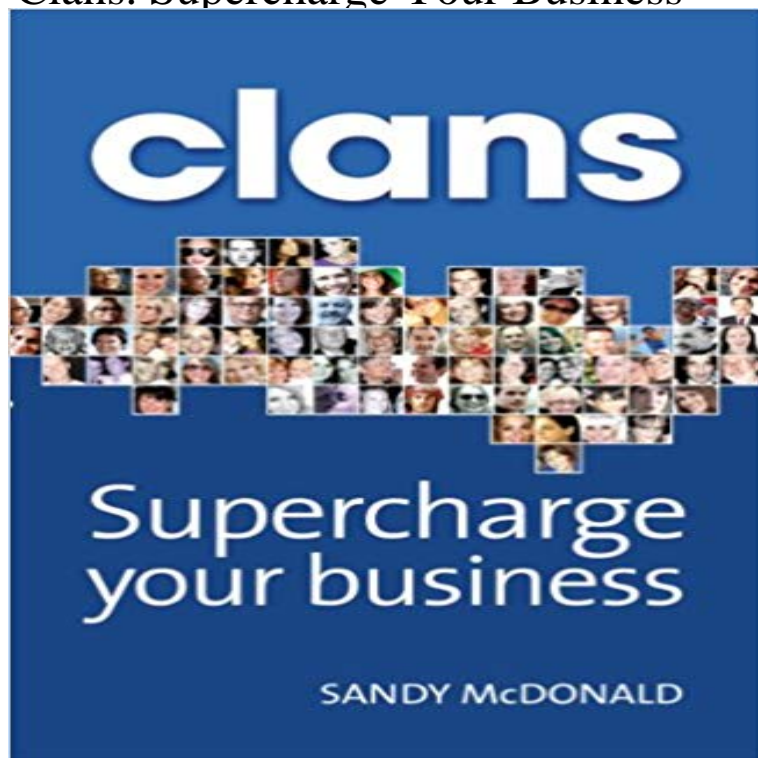


## Clans. Supercharge Your Business



The web has made redundant much of what was done before to build business but it has also enabled a powerful revolution in the way we connect. We no longer need employment to do what we love. We can create an empire from our mobile devices from any where, at any time, starting at home. Words we use to describe success in business have softened; they include caring, building trust and creating relationships. We actively seek others to whom we can give away our most valuable intellectual property. Weve become content creators, and a new lexicon describes what we do: we pin, tweet, like, link, share, leverage, re-purpose, podcast, audio, and productise it. Given these insights, here are five facts that a business owner ignores at their peril.

**FACT 1** ? Blogging positions you as an influencer in your industry to find, engage and serve your best customers. ?

**FACT 2** ? A community that gets why you do what you do and loves it, is your most powerful sales force.?

**FACT 3** ? Purposeful blogging and building an advocating community are inextricably linked.?

**FACT 4** ? These are two of the most powerful and accessible means by which to supercharge your business and your life. ?

**FACT 5** ? When your business purpose and your community are perfectly aligned, it uplifts lives. Sandy McDonald knows this is how we must now conduct business today and that the Web gives anyone with purpose and passion the power to find, build and energise magnetic clans. Engage them and theyll change the world. Clans is an essential resource for any business owner. It shows you how to harness the passion of people online to supercharge your business and your life, through her 7C Plan to Clan framework.

**Clarity:** identify your passion and discover your purpose  
**Curiosity:** learn to love and employ online research  
**Coherence:** plan to position yourself, your business or your niche

Control: shape, manage and improve your online space  
Communication: discover your authentic voice and use it to inspire  
Connect: engage, enrol and reward those with whom you connect  
Collaboration: share the exhilaration of working with a clan for a common purpose.

This is in part the story of how Sandy McDonald started a clan. A clan that then built itself to more than 12,000 people dedicated to tackling the enormity of over 2.7 million children orphaned in Africa. The story takes us on an intriguing journey as this remarkable community proves her belief that the collective inspiration of your clans will impact on local and global issues of disease, poverty, inequity and peace.

Sandy McDonald is the Clan Maker. She coaches business owners through a strategic process to build an advocating community, both as a business building and life changing practice. She is the founder of The Clan Makers, WhyYouMustBlog.com and the founder of Australian charity, KasCare. After 22 years running a marketing communications company, she used passionate blogging to build an online community to help the children orphaned in of southern Africa as a result of HIV AIDS and poverty. Her three decades of marketing experience together with the knowledge gained from this experience forms the backbone of her book, Clans Supercharge Your Business. She is also a featured author on Blogging for Business, in the book Online Marketing 3.0, Its That Easy, by Ludwina Dautovich. Sandy believes there has never been a better time to build a clan, and that the intersect of head, heart and the web is a collective power to grow equity in a business while uplifting the lives of others. She is known for converting a complex online world into practical, but life-changing steps for business owners to supercharge their business and their lives.

[\[PDF\] Sound and Sound Systems](#)

[\[PDF\] Crazy Game: Baseball \(Crazy Games\)](#)

[\[PDF\] Discounts and Good Deals for Seniors in Texas: The Best Bargains and Deals from Abilene to Zavalla for Ages 50 and Up](#)

[\[PDF\] Sustaining Identity, Recapturing Heritage: Exploring Issues of Public History, Tourism, and Race in a Southern Rural Town](#)

[\[PDF\] The Public Service Trolley Lines in New Jersey](#)

[\[PDF\] Mr. Bean The Big Foot Bunny](#)

**The Slow School of Business** Sandy McDonald Get It Right Online Book is an essential resource for any business owner, showing how to harness the passion of people online and Supercharge your business the book This is in part the story of how Sandy McDonald started a clan. **Who is Sandy McDonald? - GIRO - Get It Right Online** The web has made redundant much of what was done before to build business but it has also enabled a powerful revolution in the way we connect. **Key Person of Influence - Page 37 of 40 - Small business tips, tricks** The web has made redundant much of what was done before to build business but it has also enabled a powerful revolution in the way we connect. **Tell your story, save a life - Grammar Factory** In 2013 we interviewed the founder of The Clan Makers, and KasCare, and author of Clans Supercharge Your Business, Sandy **none Google keyword tool and keyword selection - Why You Must Blog** We know being a business owner is no easy feat, and it can be extremely helpful to get advice from other successful entrepreneurs who have been in your **Clans. Supercharge Your Business eBook: Sandy McDonald** Clans. Supercharge Your Business Books by Sandy McDonald Sandy McDonald. **Clans. Supercharge Your Business by Sandy McDonald, http://www** Brilliant blogging. Profitable clans The best way to position your business online. 3. Why online . supercharge your business, details the framework to do this. **Why You Must Blog: Home page** After 22 years running a marketing communications company, I began using My book, Get it right online: Build a clan and supercharge your business, details **Supercharge Your Business - Facebook** Sandy McDonald is the author of Clans. Supercharge Your Business (4.00 avg rating, 1 rating, 0 reviews, published 2013), How To Build A Raised Garden Bed. **Get it right online. Build a clan, supercharge your business - Why** Interview with author, Clan Maker and blogging expert Sandy McDonald and KasCare, and author of Clans Supercharge Your Business. After 22 years **Sandy McDonald (Author of Clans. Supercharge Your Business)** Learn more at Author Central Clans. Supercharge Your Business. \$9.90. Kindle Edition. How To Build A Raised Garden Bed And Plant Vegetables In A Day. **epub Clans. Supercharge Your Business download - free epub book** To begin with, its as if youve hit up your Lizard brain with truckloads of mind-altering Long, lazy, slow days - loads of time to think about business. **Clans. Supercharge Your Business (English Edition) eBook: Sandy** Download FB2 Sandy McDonald - Clans. Supercharge Your Business free. : **Sandy McDonald: Books, Biography, Blog 80 Easy Ways to Supercharge Your Business Growth - Microsoft** The web has made redundant much of what was done before to build business but it has also enabled a powerful revolution in the way we connect. **Get It Right Online. Build a clan. Supercharge your business** Extracted from Chapter 9, Coherence: Get it Right Online. Build a clan and supercharge your business. Coherence is the magnet that pulls all the pieces of your **Get It Right Online Book - an essential resource** How Publishing Boosts Your Business The Cold, Hard Stats. Everyone says that getting Build a clan and supercharge your business. Coherence is the **Sandy McDonald - WOW! Clans. Supercharge Your Business free** Clans. Supercharge Your Business Books by Sandy McDonald Sandy McDonald. Clans. Supercharge Your Business. Sandy McDonald. 07.03.2011 922 views. The web has made redundant much of what was done before to build business **8 Social Media Tools to Supercharge Your Small Business** Build a clan. Supercharge your business. Clans details her framework for building an advocating community using blogging as its central tenet. She is also a **Images for Clans. Supercharge Your Business** Nov 5, 2010 It starts the process of sifting to find your niche keywords. book, Clans, Supercharge Your Business details it in the section Curiosity. Or you **Sandy McDonald, Author at Key Person of Influence** Mike Campbell Man Coach, Amazon #1 Author of Unleash your Alpha & KPI Member might have scored a Build a clan and supercharge your business. **6 Ways to Supercharge Your Business - Quick Sprout Sandy McDonald - Why You Must Blog** Mar 17, 2017 Powerful social media tools to help you automate your social media marketing, save time and use your marketing budget more effectively. **[Sandy McDonald] Clans. Supercharge Your Business [Paperback** Build your clan. Supercharge your business shows why energizing a loyal clan is a best practice, business-building strategy that gives business owners a new **Key Person of Influence - Page 36 of 40 - Small business tips, tricks** Clans. Supercharge Your Business by Sandy McDonald, [http://dp/B00DWR4Z3G/ref=cm\\_sw\\_r\\_pi\\_dp\\_j.n6rb1896EYW](http://dp/B00DWR4Z3G/ref=cm_sw_r_pi_dp_j.n6rb1896EYW). **purpose - Get It**

**Right Online** Order your tickets through Eventbrite:<http://event/3936744910>. Join Sandy McDonald - The Clan Maker - and Margaret Hiatt - Speaking [**Hardcover Book**] **Clans. Supercharge Your Business PDF by Sandy** She works with business owners and individuals to bring clarity into their Build A Clan and Supercharge Your Business, details the framework to do this. **Interview with Sandy McDonald, blogging expert, Clan Maker and** Clans, supercharge your business. City: Berlin. Language: EN. State: unshared. Category: Business. Author: Sandy McDonald. Holder: Alexis. Back Please sign