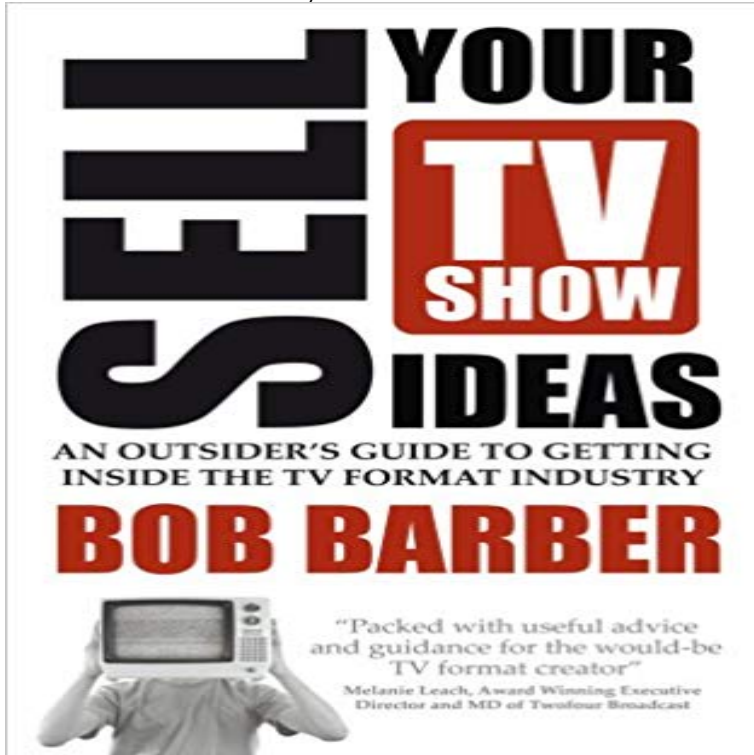


Sell Your TV Show Ideas - an Outsiders Guide to Getting Inside the TV Format Industry



SELL YOUR TV SHOW IDEAS: An Outsiders Guide to Getting Inside the TV Format Industry Written specifically for non-TV execs, and brimming with first-hand guidance on how TV industry outsiders can access and profit from the unscripted TV format world, readers will discover:

1. How to pitch an idea for a TV show
2. How to write a TV show proposal
3. How to turn a simple TV show idea into a potentially valuable TV format
4. How to know if your unscripted TV show ideas are on the right track
5. How to present a treatment for a TV format
6. How best to protect your TV show ideas
7. How the global TV format Industry works
8. What to expect from an offer or a contract

Here's what the TV format industry's saying about the book:

Packed with useful advice and guidance for the would-be TV format creator

Melanie Leach, Award Winning Executive Director and MD of Twofour Broadcast

A much needed and carefully thought through primer for anyone out there with a great idea for a TV show and who doesn't?

David Cumming, Head of Development at Waddell Media

A must-have textbook for the uninitiated entering the TV format industry

Bob Barber has done a thorough and top-notch job

Tim Crescenti, President, Small World International Format TV USA

A no-nonsense, essential guide for anyone on the outside looking in at the global TV formats business

Ben Hall, MD Shine Network, Shine Group

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Packed with practical and creative advice, this edition explains **Sell Your TV Show Ideas - An Outsiders Guide to Getting Inside the** Oct 4, 2012 In **SELL YOUR TV SHOW IDEAS: An Outsiders Guide to Getting Inside the TV Format Industry**, author, Bob Barber a UK chartered surveyor **READ book Sell Your TV Show Ideas: an outsiders guide to getting** Greenlit: Developing Factual / Reality TV Ideas from Concept to Pitch (Professional Sell on Amazon Reality TV: An Insiders Guide to TV's Hottest Market -2nd edition Paperback Get your Kindle here, or download a FREE Kindle Reading App. . It takes the reader from the concept of an idea to the reality of a TV show. **Sell Your Tv Show Ideas An Outsiders Guide To Getting Inside The** Editorial Reviews. Review. Praise for **WORKS WELL WITH OTHERS** McCammon has Download it once and read it on your Kindle device, PC, phones or tablets. to be confident and authentic at work, even when you have no idea whats going on. 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