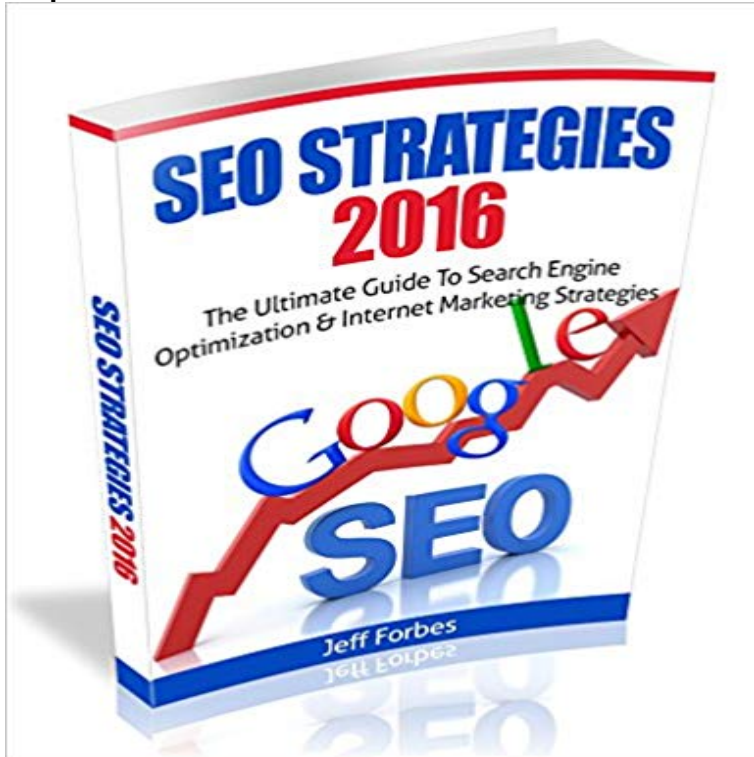


SEO Strategies 2016: The Ultimate Guide To Search Engine Optimization & Internet



If you want to be ranked higher in search results, plus be on top of the Google and have numerous visitors, potential clients or paying customers, from people who've conducted a search for the same product/item/ service as you have; the keywords which appear on your site have to be SEO friendly and pre-planned from the moment your site was conceived. Some people will tell you that keywords are dead, that is not true: while search engine algorithms see keywords differently, text, (mean content), is composed of words and need keywords to advise what the content is about. Keywords are still essential in achieving visibility in any website. Successful SEO friendly websites are products of strategy, planning and the use of strict search engines rules. If you implement only 30-40% of what is recommended, you cannot expect 100% improvement in the result. What's the first thing you do when you are seeking a solution to a problem or looking for a service? For example: you need your washing machine repaired? You will google it. This book will not just tell you what you need to do achieve a No. 1 position on Google, Yahoo! and Bing it will also guide you through the entire process. It's hard to imagine Internet without a search engine, or using popular apps such as Google Maps for directions or watching the latest videos without YouTube? Everything is becoming smarter, faster and more useful all the time. Globally, Google now handles more than a billion searches per day. In addition, the number of interactions with social media, emerging websites and mobile applications, can make a high ranking on the Web difficult and seem overwhelming. The good news is that search engines remain the dominant resource for finding and promoting information on the Web, so focusing your efforts on organic searches can pay huge dividends for websites and

blogs. A massive range of web-enabled devices have a web browser: desktop computers, laptops, tablets, Smartphones, eBook readers, smart TVs and portable game consoles. With this incredible variety of web-enabled devices comes an unbelievable opportunity for Web developers and only the best Optimized Pages will be on the essential first page of the Top search engines. What you'll discover in this book is more than just strategic updates on search engines optimization, you'll find some of the more traditional aspects of SEO concerning the factors manipulating ranking today: Structure, Promotion, Community, Social Media, and Content.

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