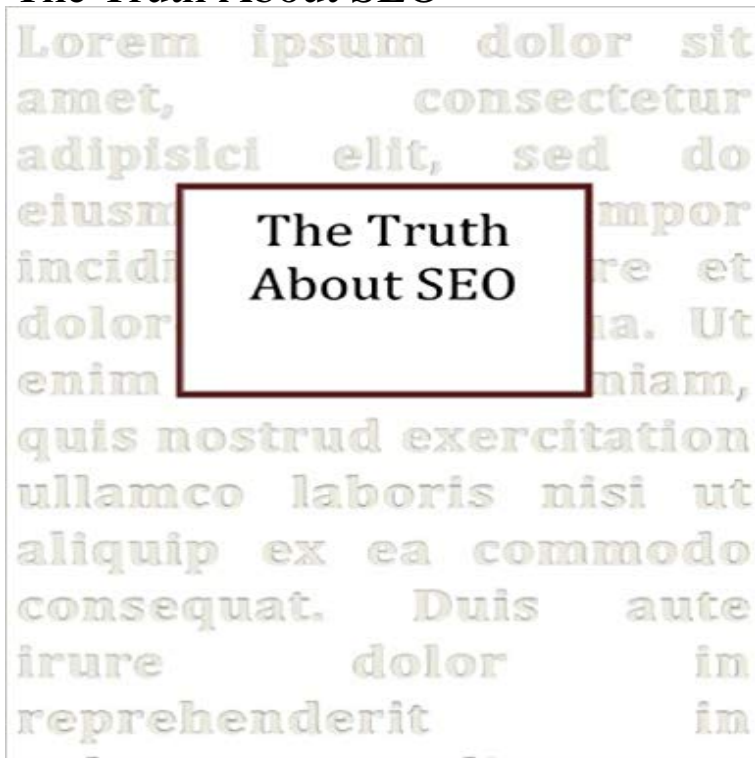


# The Truth About SEO



Have you ever heard the term SEO or search engine optimization? Basically, its all about getting your website ranked as high on Google as possible. SEO consists of getting Google and other search engines to like your page enough to put them as high as possible when people make a search pertinent to your business. In this book I cover various SEO techniques that allow you to understand the art and science behind SEO. This is a must read for anyone looking to increase hits on your website. This will help you make two important decisions: 1. Do you want to do your own SEO? 2. If you decide to hire, you'll know if the person is being honest or trying to over sell you.

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