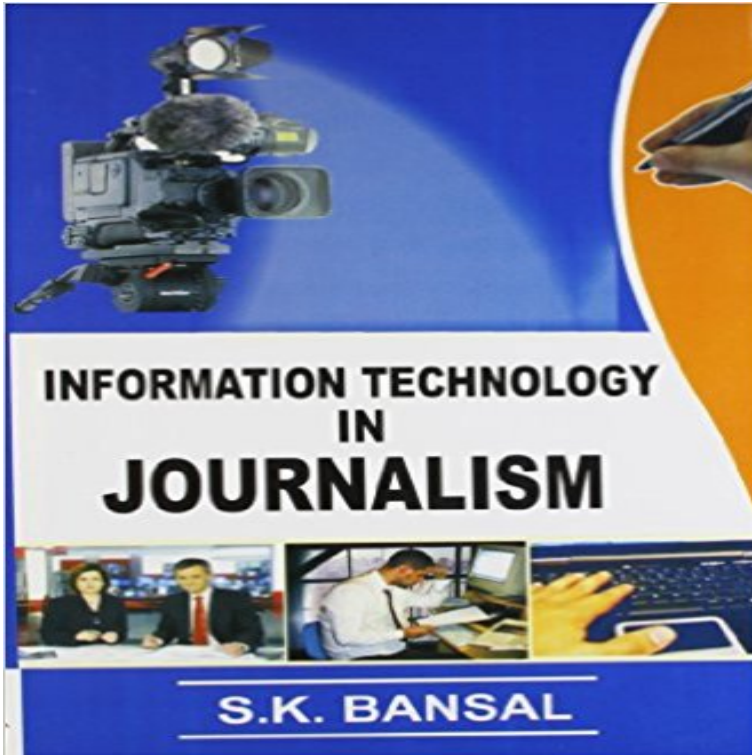


Technology Scorecards: Aligning IT Investments with Business Performance



Plan, execute, and sustain a successful IT campaign with Sam Bansals perfect scorecard approach First came the dot.com bust, then the IT squeeze. Despite software being the tail that wags the dog in most corporations, the champions of IT, the CIOs, are constantly under fire to justify and maximize their IT investmentspast, present, and future. Learn how to establish Key Performance Indicators and Value Scorecards for IT to ensure maximum value in your corporation with the step-by-step approach found in Sam Bansals Technology Scorecards. Drawing on Dr. Bansals over forty years of field experience in the management of large and complex projects, Technology Scorecards shows you how to: Create Scorecards geared towards your organizations business goals Make quantum improvements in cost, value, and productivity using KPIs and Scorecards Increase your companys net by as much as 100% just by improving your supply chain management by 50% Impact your top line the most through product life-cycle management Develop a realistic strategy through Scorecards, which can then be used to drive IT investments that maximize your business performance Enhance profitability. Streamline strategy execution. Lower costs. Learn how to align your IT plans with your business objectives and optimize your companys overall performance with the perfect scorecard approach found in Technology Scorecards.

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