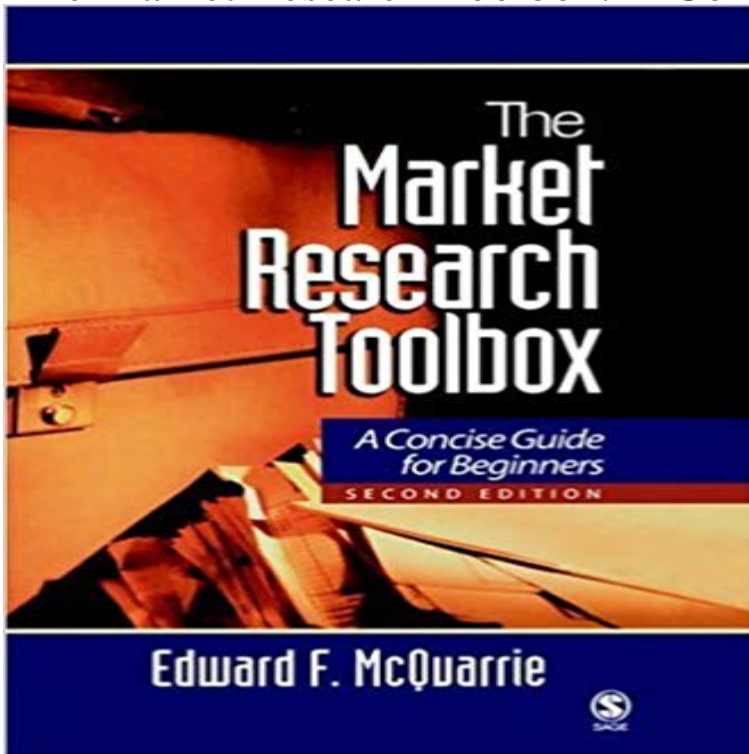


# The Market Research Toolbox: A Concise Guide for Beginners



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