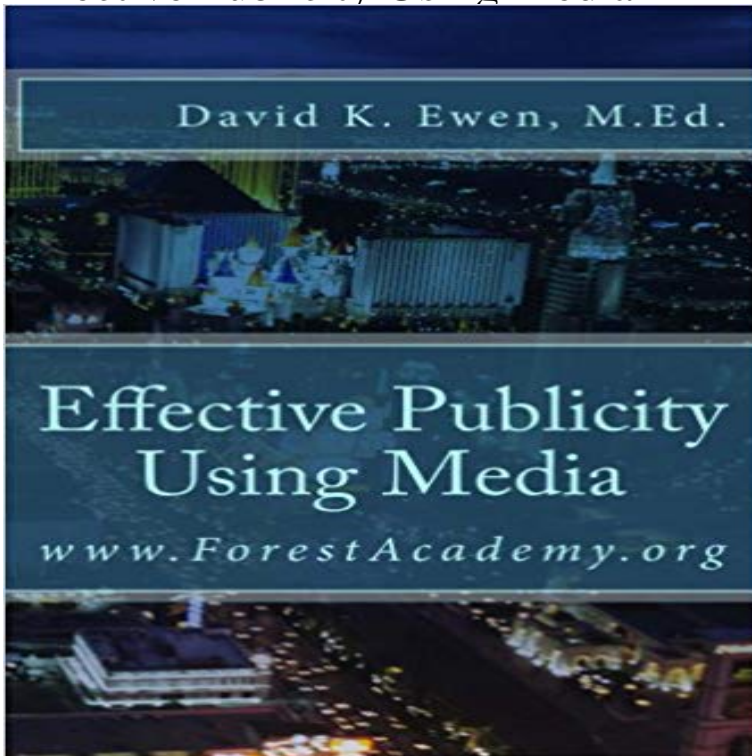


## Effective Publicity Using Media



Do you want that radio interview or feature article? Have you worked hard to get featured on television? You want to be more than be in the news. You want to be the news. Get all the tips, tricks, and techniques to getting the publicity using all forms of media from traditional, broadcast, to online. Get that feature article in the newspaper. Be heard on radio with an awesome interview.

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