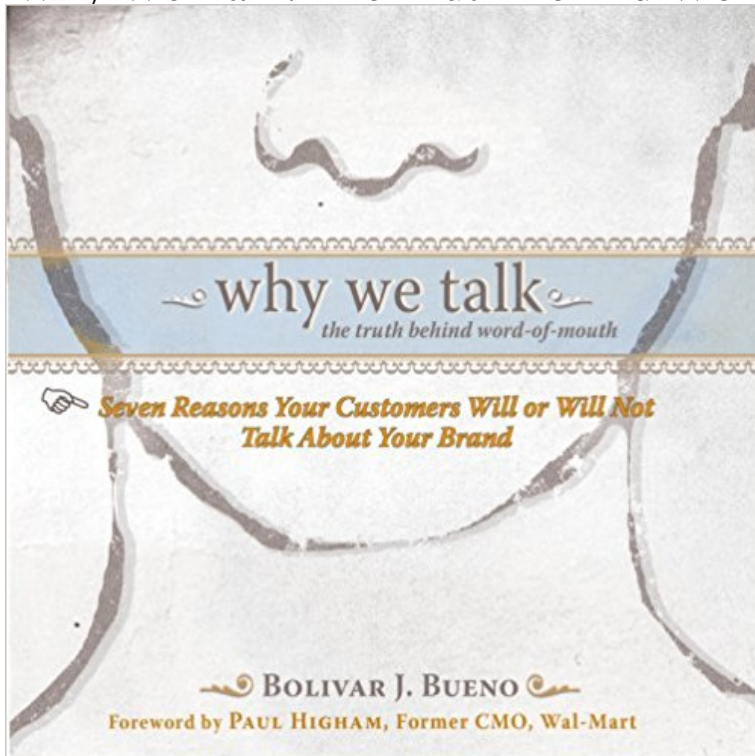


## Why We Talk: The Truth Behind Word-of-Mouth



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